



*Be part of
our History...*



*...and part of
our Future!*



“Hollyburn Lodge has been the backcountry community centre of Hollyburn Ridge recreationalists for almost ninety years. Year after year we hear stories from far and wide about how Hollyburn Lodge and Hollyburn Ridge has touched so many lives, over so many generations. Now is the time to show your love for Hollyburn, for continued enjoyment today and for future generations. Please help us to rebuild Hollyburn Lodge, in its fabulous First Lake location, recognizing and maintaining its unique heritage and historic design.” - Jackie Swanson, President, Hollyburn Ridge Association

TO DONATE PLEASE VISIT: www.hollyburnridge.ca/lodge2015

**Or Mail A Cheque Payable To The Hollyburn Heritage Society With The Note “Lodge Renewal”
And Send To: HRA, PO Box 91076, West Vancouver, BC V7V 3N3**

For More Information, Or Instructions On How To Donate, Please Call The District Of West Vancouver: 604-913-2772



Fundraising for the Hollyburn Lodge 2015 Renewal Project is a combined effort between Hollyburn Heritage Society (HHS), Hollyburn Ridge Association (HRA), BC Parks Olympic Legacy Fund, the District of West Vancouver and Cypress Mountain. For more information visit HollyburnHeritage.ca.

HOLLYBURN LODGE



LODGE FACTS

In 1925, Rudi Verne and a group of fellow Scandinavians set up a ski lodge, rental shop and bunkhouses at the abandoned Nasmyth mill, close to the last hairpin turn on the Cypress Bowl Road.

In 1926 the Swedes scavenged wood from the old mill buildings and reconstruct the Lodge in its current First Lake location from salvaged lumber.

The lodge officially opened in January 1927 with over 400 young men and women visiting every weekend.

A cabin community grew up around the Lodge with up to 300 cabins being built from the mid-1920s to the early 60s.

Fred Burfield and his family bought the Lodge in 1946 and provide services to skiers and hikers for the next 38 years.

Cypress Mountain purchases the Lodge from Fred Burfield in 1984 and carried on the spirit, adding groomed cross-country ski trails, night skiing, snowshoeing, music nights, and fondue dinners.

The Hollyburn Renewal project started in 1998 to find a way to keep the spirit of Lodge alive. Now that project is a reality: Hollyburn Renewal 2015!

ABOUT HOLLYBURN LODGE

The Hollyburn Lodge is a unique and cherished West Vancouver landmark. The Lodge sits on the western shore of First Lake and is connected to a network of ski and hiking trails that wind through the hemlock, cedar and fir forests of Hollyburn Ridge.

Hollyburn Lodge is the only surviving commercial lodge built on Vancouver's North Shore Mountains before 1960, and has significant, tangible links to the development of snow sports in BC during the 1920s, 30s, 40s and 50s.

The Lodge has always been a hub of community activity, togetherness, belonging and connectivity. The early ski clubs and Olympic athletes of the 30's have been replaced with current clubs such as the Jackrabbits, the Hollyburn Ski Club, and the Nordic Racers, along with the Boy Scouts, Girl Guides and other community groups that cherish the Lodge. A sign at the entrance of the Lodge captures the essence and spirit of the First Lake site:

*"Be of good cheer | You're quite welcome here | If cold and alone.
Let this be your home | Here you will find | A welcome most kind"*

BUILT WITH LOVE

Hollyburn Lodge represents the values that we all celebrate on the North Shore: healthy outdoor activity, community spirit and the protection of our environment for future generations. The Hollyburn Ski Lodge officially opened in January, 1927, and, since then, years of memories and traditions have made this place one of the most loved mountain lodges of all time.

"Hollyburn Lodge and the hundred cabins on Hollyburn Mountain are one of the most original neighbourhoods we have," Mayor Michael Smith notes. "It will be great to see the Hollyburn Lodge rebuilt as it has been an important part of the mountain experience in West Vancouver for many decades."



2015 RENEWAL PROJECT

MAKING FUTURE MEMORIES

Creating opportunities for future generations to celebrate the culture of this mountain tradition is a guiding principle of the renewal project. The North Shore mountains offer opportunities both winter and summer for outdoor recreation and exploration. To make this happen, the Hollyburn Heritage Society, and the Hollyburn Ridge Association, along with the broader community, are working with BC Parks, the District of West Vancouver and Cypress Mountain to find a way to have the Lodge continue its critical role for at least 100 more years.

The Lodge Renewal Project will:

1. Recreate the Lodge, in its present location, in matching style and form of post and beam, acknowledging the scavenged architecture of board and batten siding, in familiar red with white trim. Beams and floorboards will be recycled and the 'look and feel' will recreate the welcoming and relaxing glow, with heritage furnishings and historical images.
2. Replicate the existing building and will address the current building's weaknesses regarding lack of accessibility for persons with disabilities, food storage and washrooms. We will even find a way to add some insulation without changing the look of the Lodge. The renewal project will revitalize local mountain culture and heritage values of the Hollyburn Lodge and the First Lake Historic Site for generations to come.
3. Allow for four season operation to open up the future and historical possibilities of this irreplaceable site.
4. Be environmentally, socially and economically feasible and achievable through partner contributions and a community capital fundraising campaign, and be realizable in 2015, and will ensure that the ongoing preservation will not be a burden on future tax payers.
5. Realize an opportunity to showcase this project as a unique private-public partnership, and to highlight our commitment to the community

COMMUNITY FUNDRAISING

Fundraising will occur throughout 2015, with an initial goal to start construction in the spring of 2015, and a grand reopening for the 2015/2016 ski season.

PARTICIPATION

There are opportunities to participate as an individual, family, community organization or as a corporate partner. Outlined on the following page, you will find fundraising options that suit every budget.

The Hollyburn Lodge was built and maintained by people who shared a mutual love for the mountain outdoor recreation lifestyle. Moving forward in our efforts to fundraise, we hope to tell the story and to share the original spirit in which this lodge was built.

We invite Hollyburn Lodge Alumni and their families, young urbanites with renewed interest in the outdoors, our ski community, historians, and all newcomers that want to join in our 'barn raising' to renew this central piece of our North Shore ski culture.



““We believe the time for a major restoration is at hand. Some of us began to work on the Hollyburn Lodge restoration project in 1998. Since then, we have made much progress and are now very close to achieving this important goal.” -Iola Knight

BE A PART OF OUR HISTORY



| CITIZEN DONATIONS | DOUBLE BLACK \$10,000+ | BLACK \$5,000 | BLUE \$1,000 | GREEN \$100 |
|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------|------------------|-----------------|----------------|
| Recognition on Donor Board located outside the lodge | ✓ | ✓ | ✓ | |
| Name on Donor page on each of the following websites: Cypress Mountain, Hollyburn Heritage Society, Hollyburn Ridge Association | ✓ | ✓ | ✓ | ✓ |
| Thank you ad in the North Shore News | ✓ | ✓ | ✓ | |
| Thank you ad in West Vancouver's Leisure Guide | ✓ | ✓ | | |
| Legacy gift | 2nd level | 1st level | | |
| Charitable Tax Receipt with card and sticker or pin | ✓ | ✓ | pin | sticker |

| CORPORATE SPONSORSHIP & RECOGNITION | DOUBLE BLACK \$20,000+ | BLACK \$10,000 | BLUE \$5,000 | GREEN \$1,000 |
|-------------------------------------------------------------------|---------------------------|-------------------|-----------------|------------------|
| Logo recognition on Hollyburn Lodge Legacy panels | ✓ | | | |
| Named recognition on Hollyburn Lodge Legacy panels | ✓ | ✓ | ✓ | |
| Recognition on table toppers for opening year 2015-2016 | ✓ | ✓ | | |
| Site activation opportunities (including during Heritage Weekend) | ✓ | ✓ | ✓ | |
| Recognition at opening event | ✓ | ✓ | | |
| Logo recognition on websites | ✓ | ✓ | ✓ | |
| Named recognition on websites | | | | ✓ |
| Thank you letter | ✓ | ✓ | ✓ | ✓ |
| Legacy gift | 2nd level | 1st level | | |

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